Moving Forward with Broadcast Technology - Leaving the Legacy Behind?

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The VSF YouTube video channel - lots of exciting diversified content!











Broadcast technology









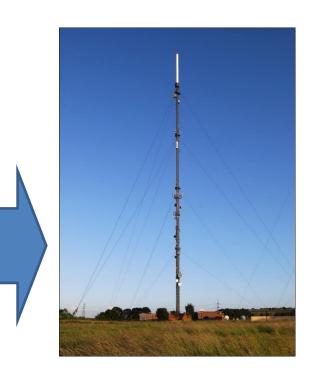
The traditional broadcast chain











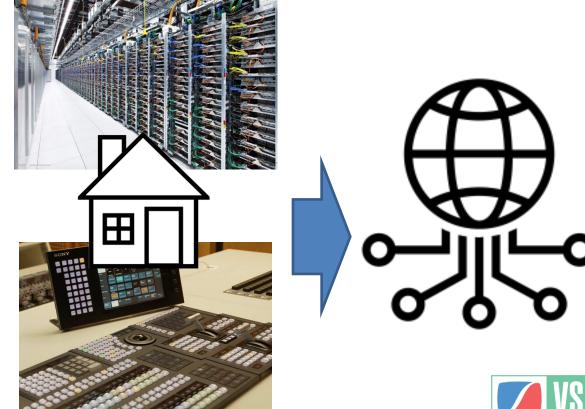


The emerging broadcast chain





A Sony Group Company

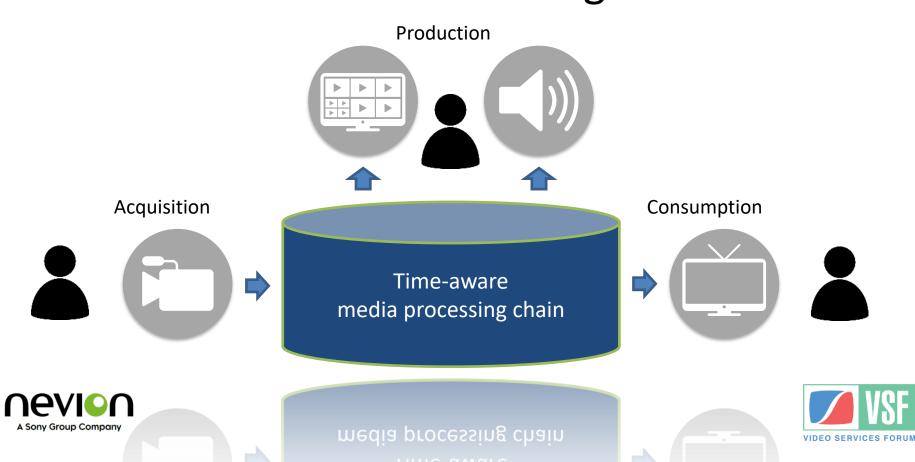




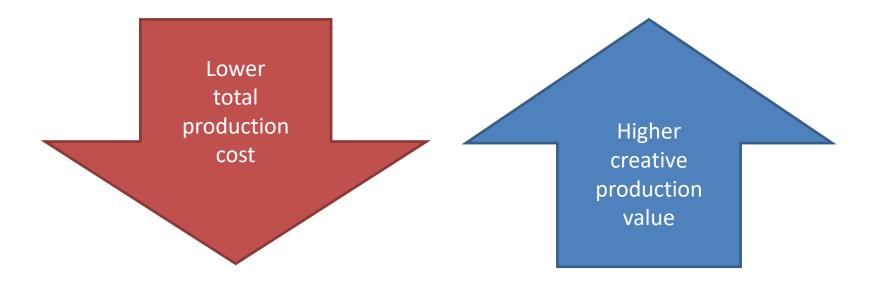
TV delivery & consumption evolution



The broadcast end game

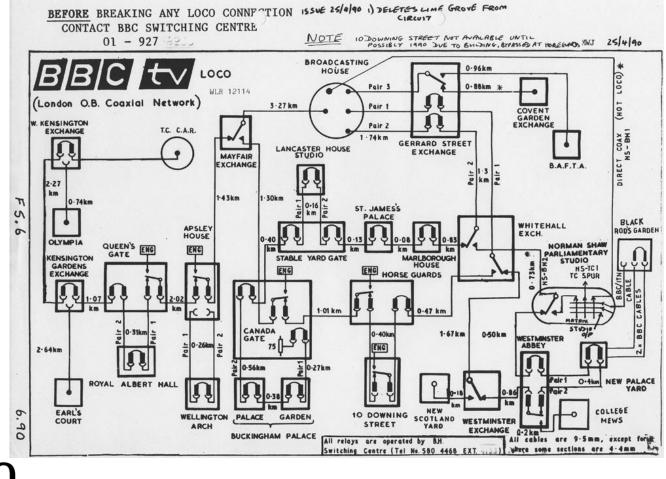


Key content producer requirements





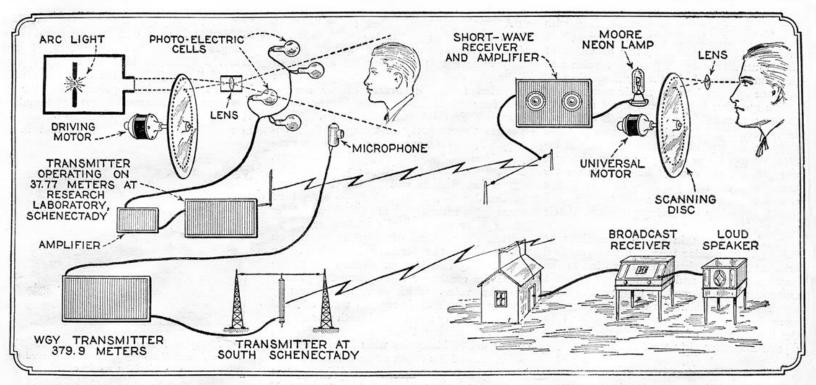






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A diagram of the Alexanderson method of operation in the transmission and reception of television. At the upper left are the transmitter for the image and the microphone for the voice, which is broadcast on a different wavelength. At the right are the receivers for television and speech,





1100

In the beginning.....

Betty Bolton







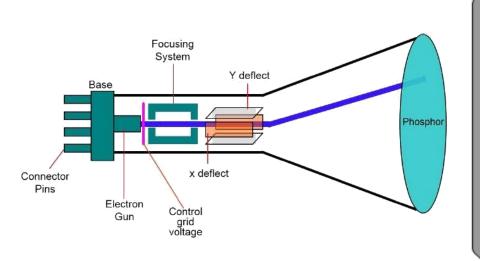


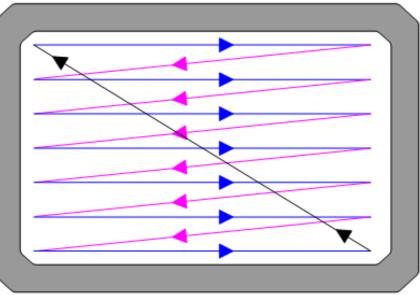






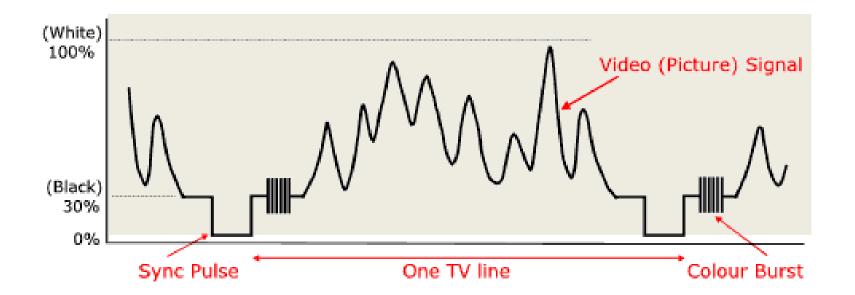
The raster scan















Interlaced video

Leon Theremin

Fritz Schröter Randall C. Ballard



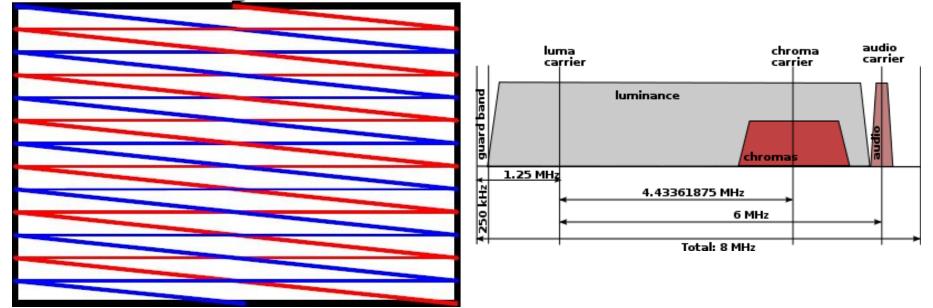
1930s 200 lines @ 50Hz





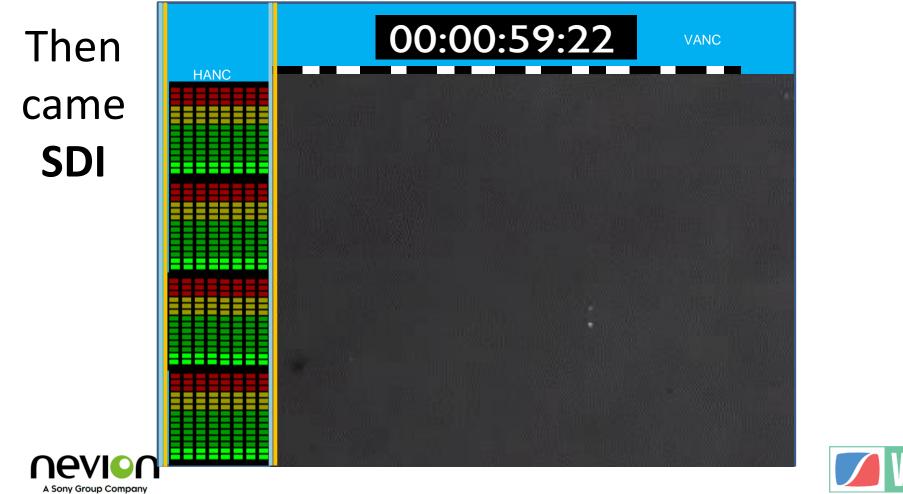
Raster scan plus other clever inventions that continue to give us legacy

- interlace (1932), Colour subcarrier (& FFR) (1953)



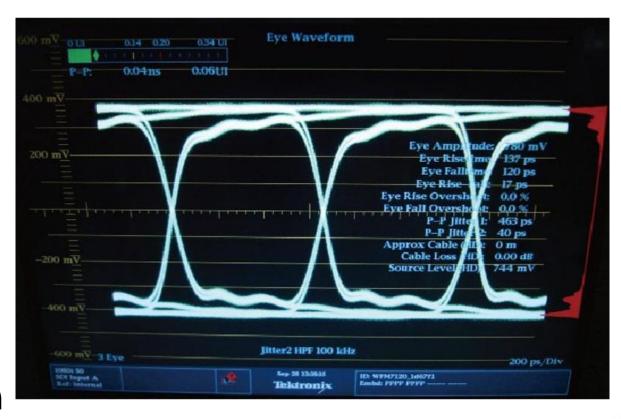






VIDEO SERVICES FORUM

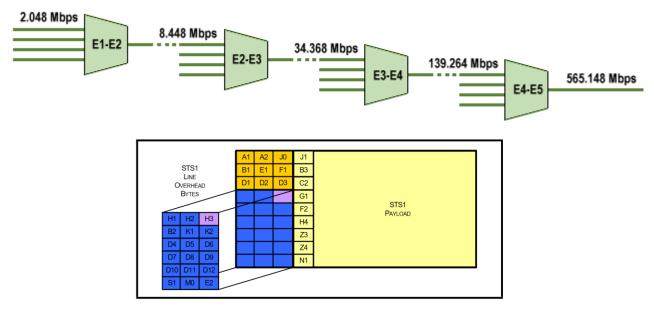
Responsibility for physical transport layer







Coping with timing in transmission evolution

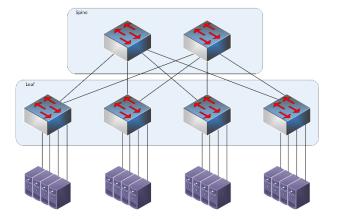


ITU-T Y.1540 PDV





Broadcast transport now uses IT IP technology











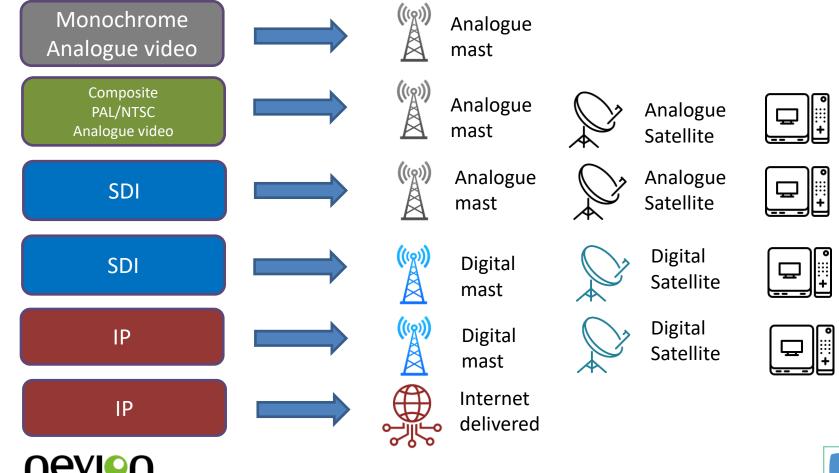


Distance independent transport

- Finally a physical transport layer the broadcasters don't need to worry about
- We need
 - Integrity (~ zero packet loss)
 - Consistency of delivery (low PDV)
 - Lowest possible latency
 - Ability to carry timing information







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Analogue

Analogue

Cable

Cable

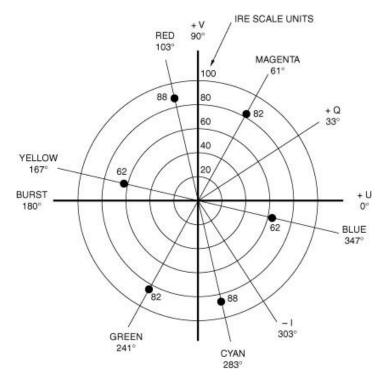
Digital

Cable

Digital

Cable

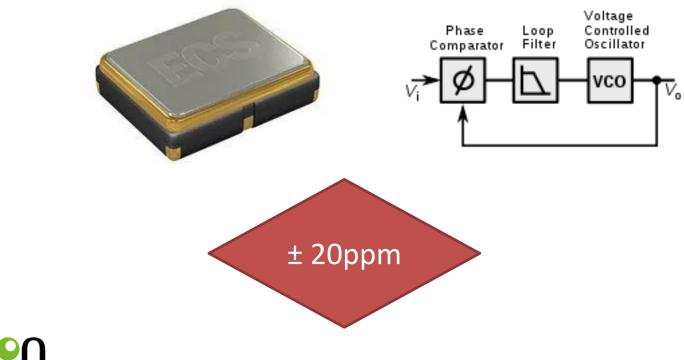
Legacy subcarrier accuracy demands







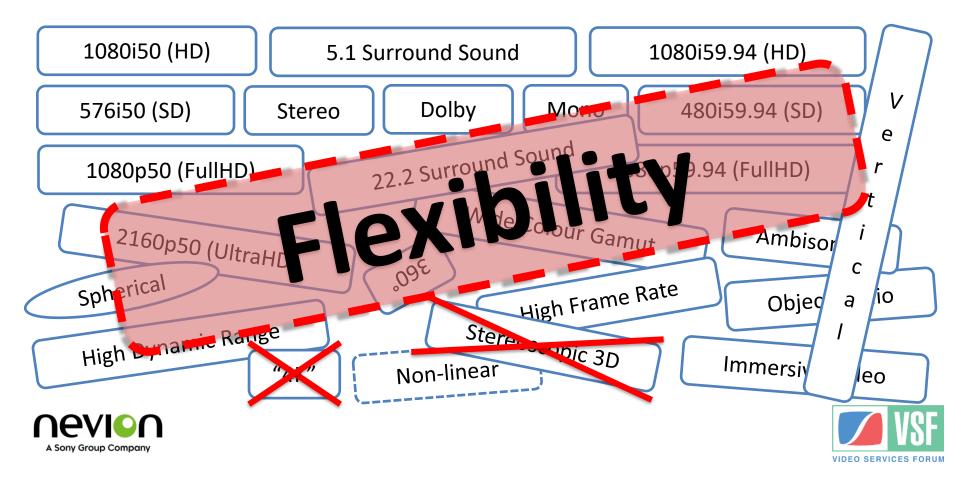
Engineering limitations potentially still in the chain







Why move to IP?



Some of the aims of ST 2110 **SMPTE**

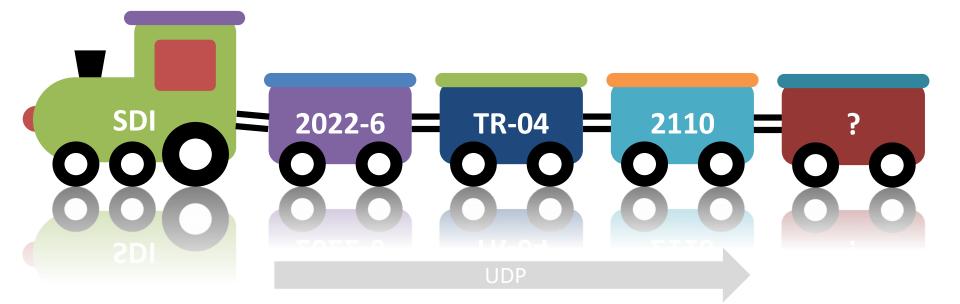


- Use IP for transport of all media flows
- Transport individual media 'essence' flows
- Scalable for formats
- Video spatial & temporal resolution agnostic
- Carry only active media data (no raster blanking)
- Sufficient timing to allow 'composite' reconstitution
- Sufficient metadata to for downstream processing



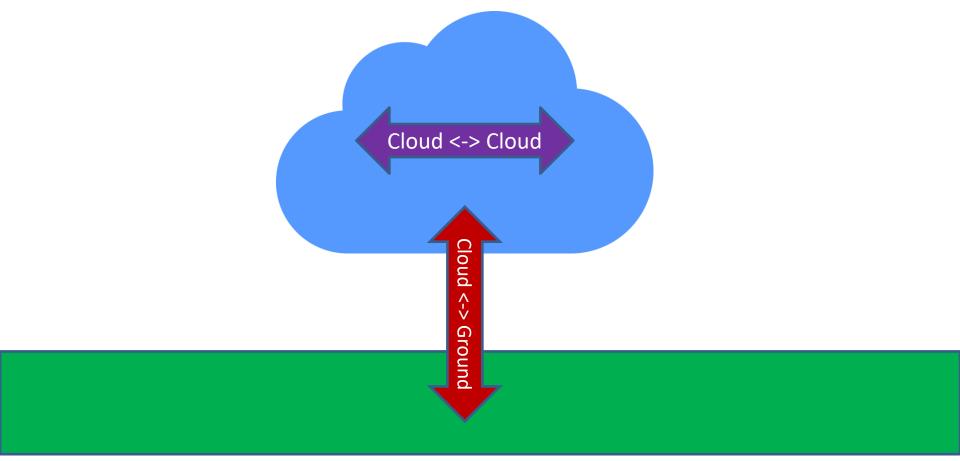


The IP digital video journey





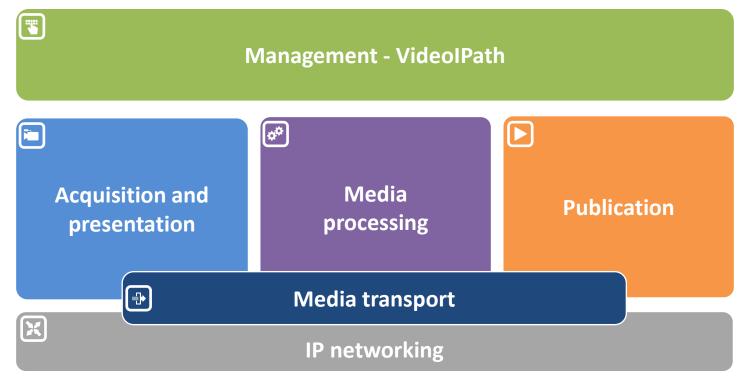








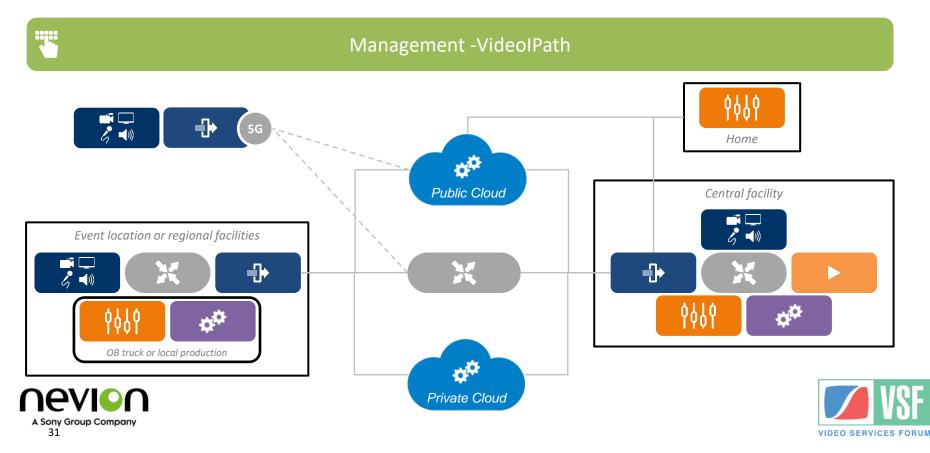
Live media production



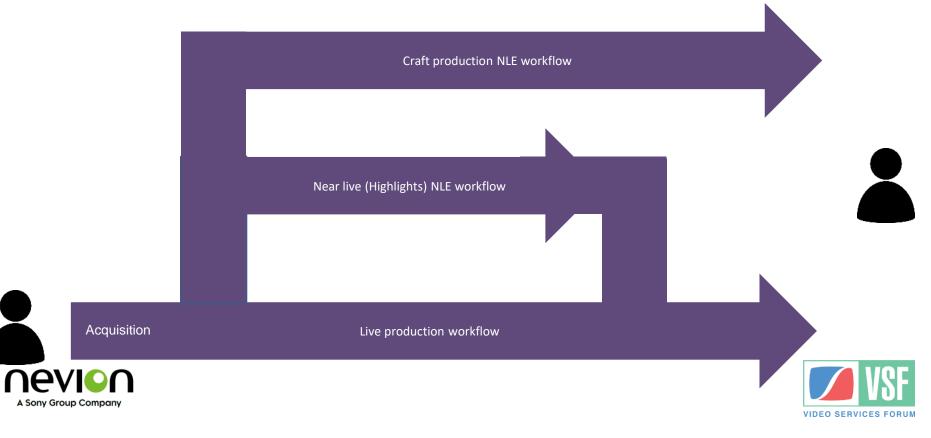




Towards distributed production



Media production convergence



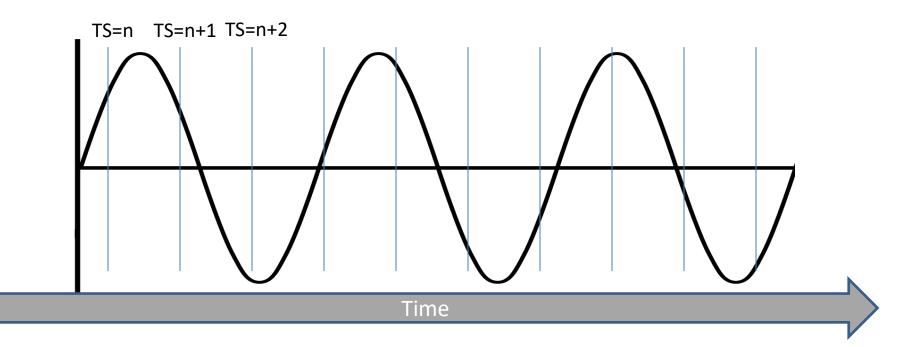
An image at a moment in time







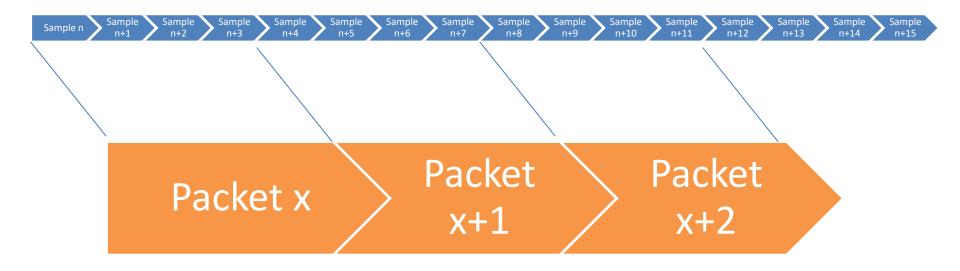
Audio per-sample timing







Linear stream flows – our raster & hardware heritage







ST2110 senders

NI

Narrow (gapped) Typically hardware based Linked to linear active-raster-based video Small buffering requirement Capable of low latency chaining

Narrow linear Image based – not active raster Small buffering requirement Low latency when not raster interfaced Containerised software can achieve this

Wide

Typically software based using NIC Not linear raster related Larger buffering required Low latency when not raster interfaced





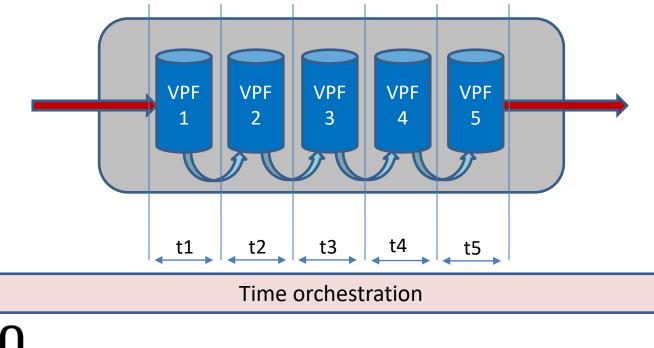
What maters to the content consumer...



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Concatenated virtual processing functions, each with defined (max) execution time







So what legacy tech elements can we cast aside

Send in your ideas!





What we need moving forward is technologies that provide:

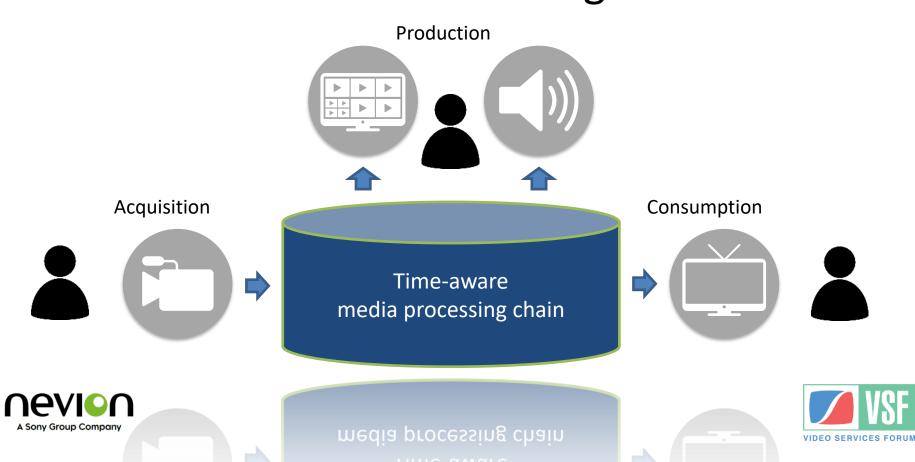
- Location independent acquisition, operation & delivery
- Sufficient media quality (resolution, frame rate, DR, PQ)
- Low enough latency for operation







The broadcast end game



Thank you!

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