## Moving Forward with Broadcast Technology - Leaving the Legacy Behind?

Andy Rayner, Chief Technologist, Nevion arayner@nevion.com +44 7711 196609





#### The VSF YouTube video channel - lots of exciting diversified content!











#### Broadcast technology









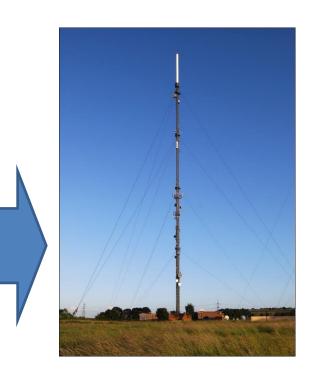
#### The traditional broadcast chain











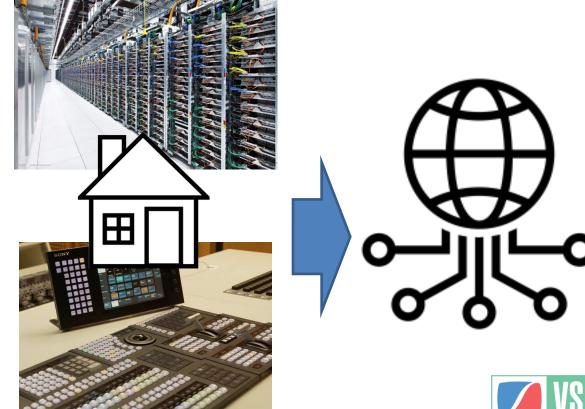


#### The emerging broadcast chain





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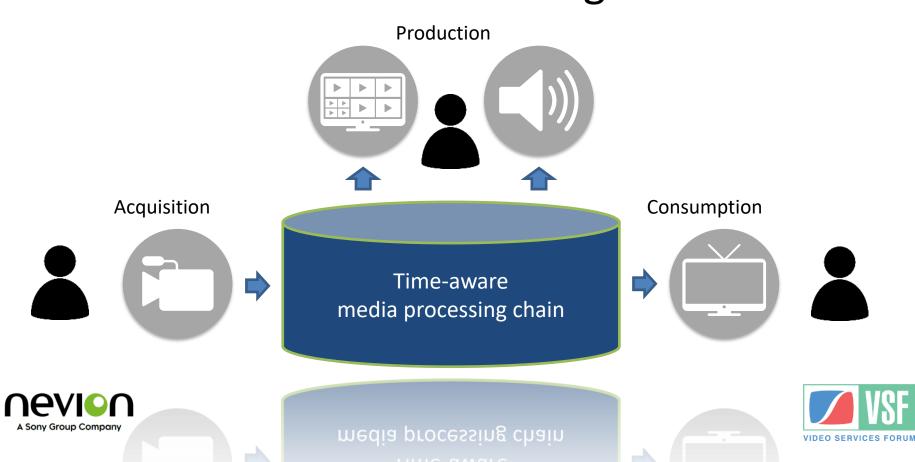




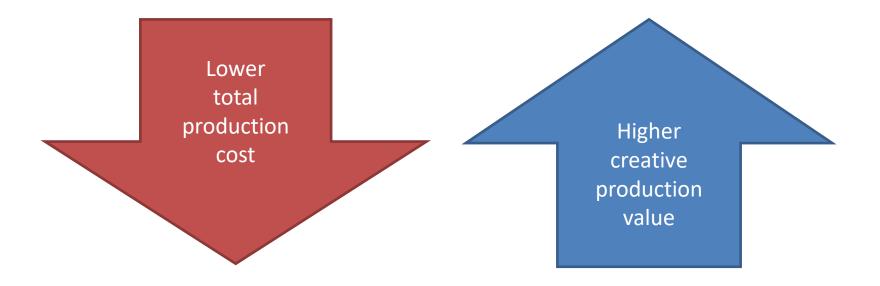
### TV delivery & consumption evolution



#### The broadcast end game

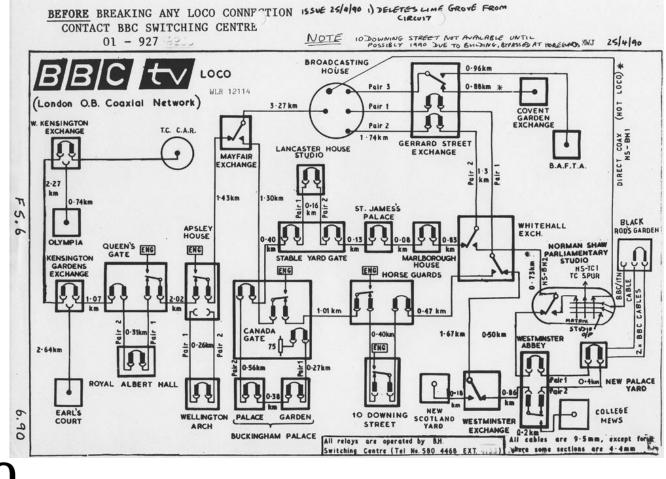


#### Key content producer requirements





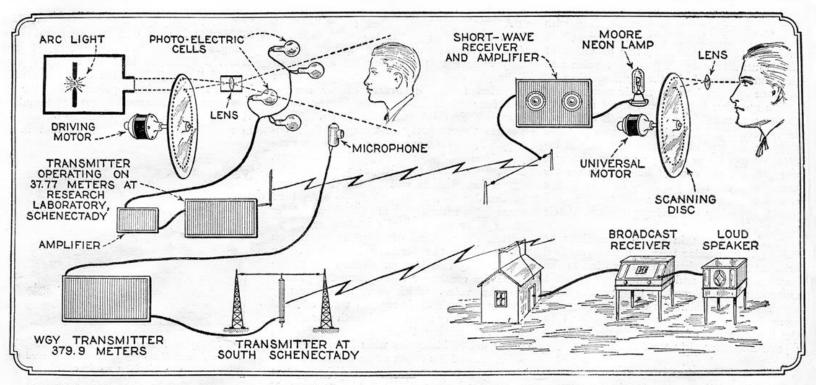






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A diagram of the Alexanderson method of operation in the transmission and reception of television. At the upper left are the transmitter for the image and the microphone for the voice, which is broadcast on a different wavelength. At the right are the receivers for television and speech,





1100

#### In the beginning.....

**Betty Bolton** 







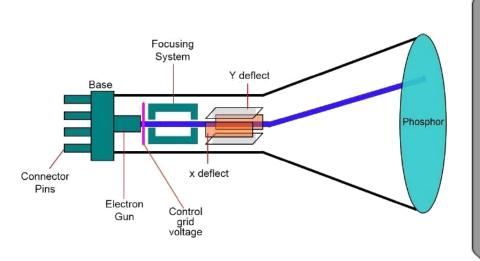


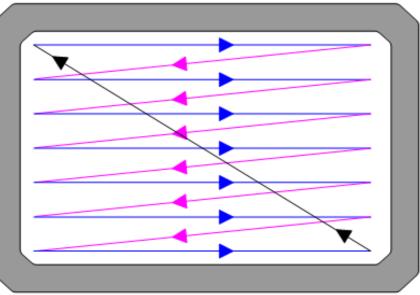






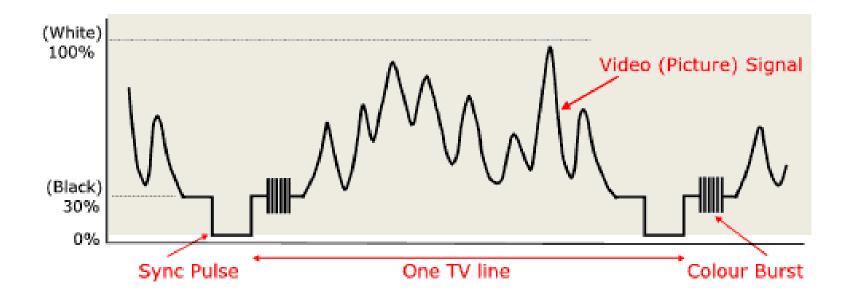
#### The raster scan















#### Interlaced video

Leon Theremin

Fritz Schröter Randall C. Ballard



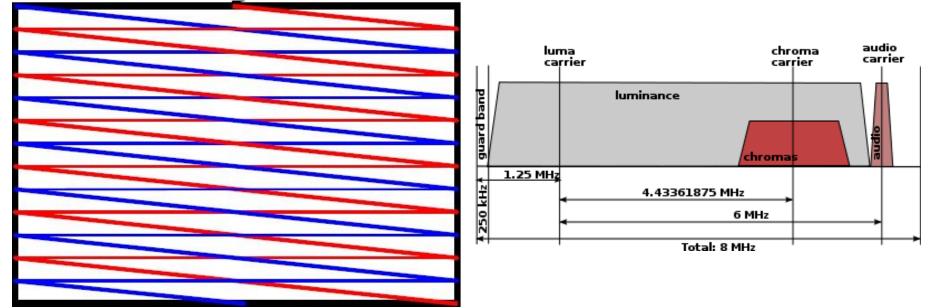
1930s 200 lines @ 50Hz





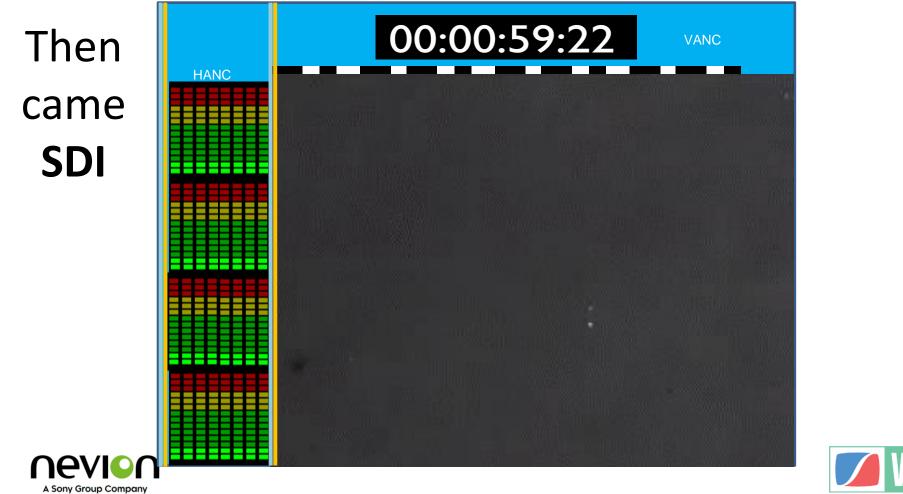
## Raster scan plus other clever inventions that continue to give us legacy

- interlace (1932), Colour subcarrier (& FFR) (1953)



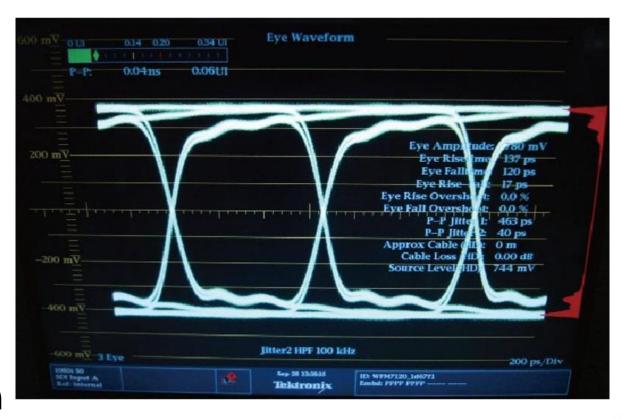






**VIDEO SERVICES FORUM** 

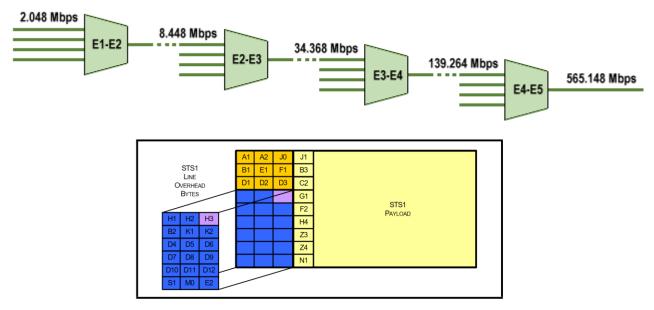
## Responsibility for physical transport layer







## Coping with timing in transmission evolution

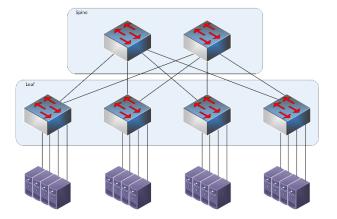


**ITU-T Y.1540 PDV** 





#### Broadcast transport now uses IT IP technology











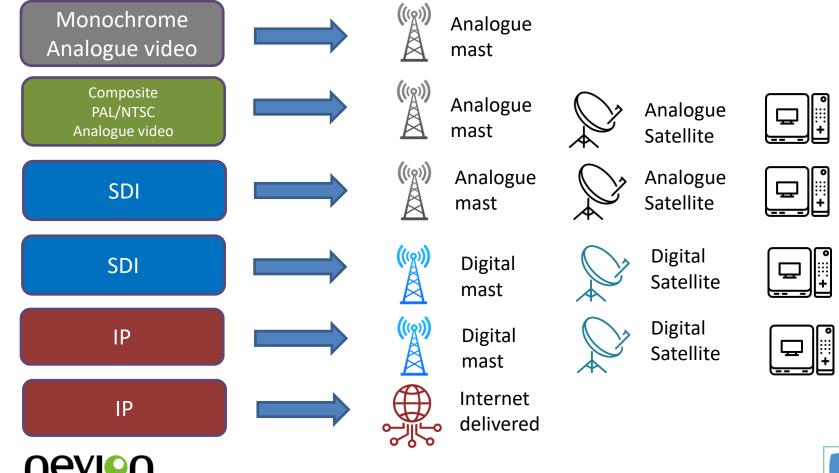


### Distance independent transport

- Finally a physical transport layer the broadcasters don't need to worry about
- We need
  - Integrity (~ zero packet loss)
  - Consistency of delivery (low PDV)
  - Lowest possible latency
  - Ability to carry timing information







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Analogue

Analogue

Cable

Cable

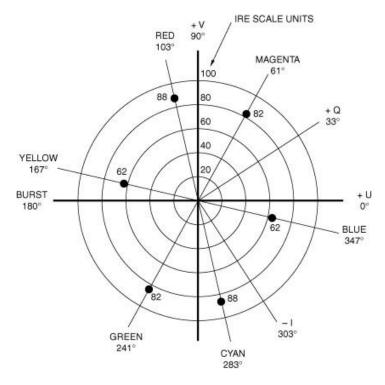
Digital

Cable

Digital

Cable

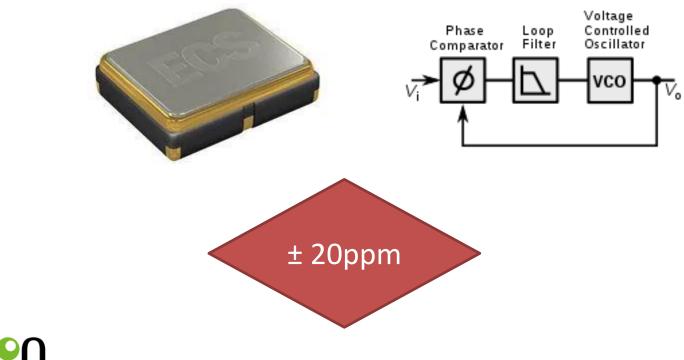
#### Legacy subcarrier accuracy demands







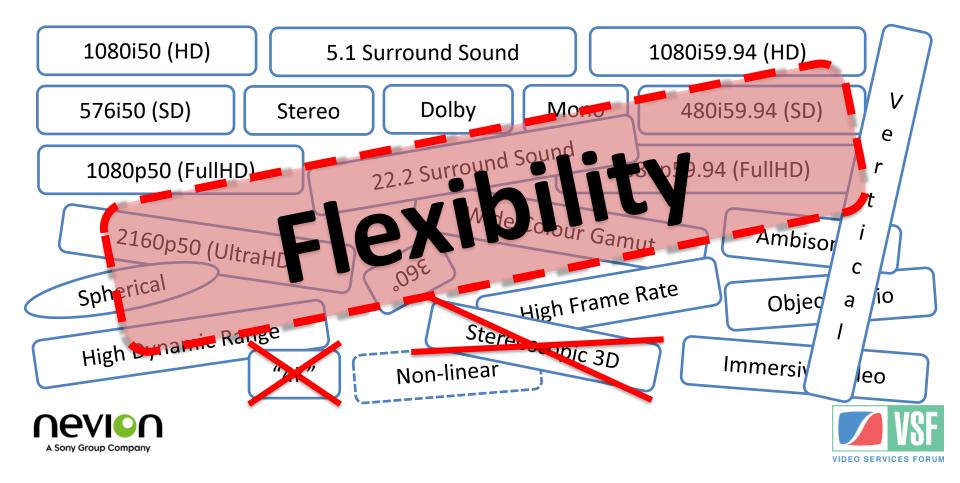
#### Engineering limitations potentially still in the chain







## Why move to IP?



## Some of the aims of ST 2110 **SMPTE**

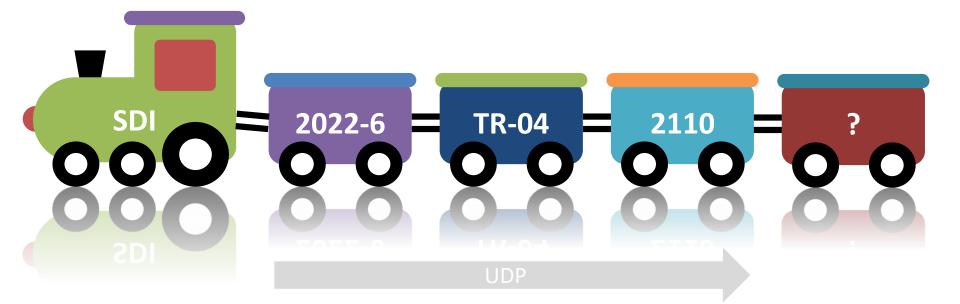


- Use IP for transport of all media flows
- Transport individual media 'essence' flows
- Scalable for formats
- Video spatial & temporal resolution agnostic
- Carry only active media data (no raster blanking)
- Sufficient timing to allow 'composite' reconstitution
- Sufficient metadata to for downstream processing



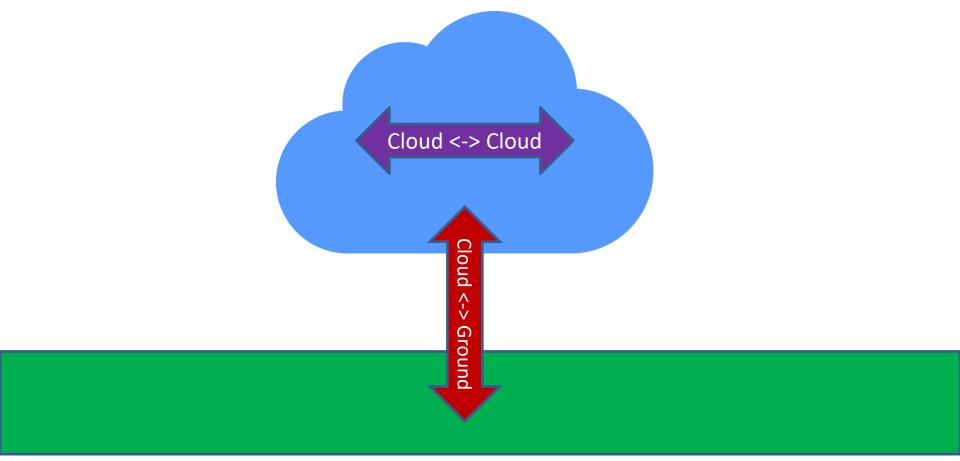


#### The IP digital video journey





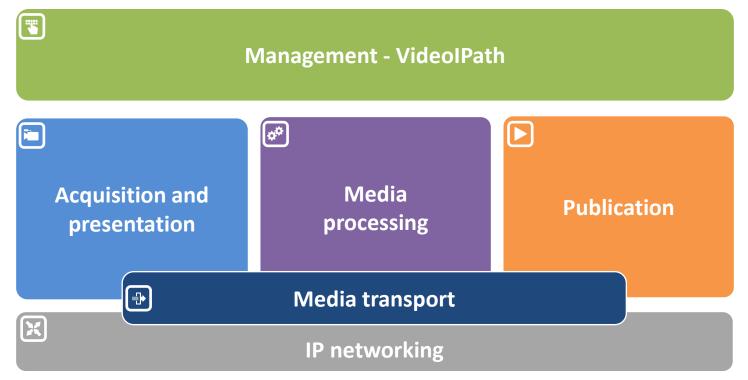








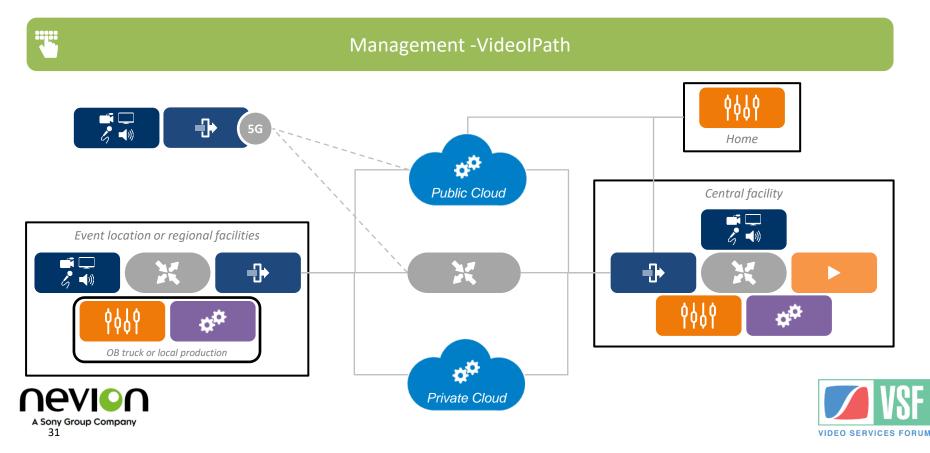
#### Live media production



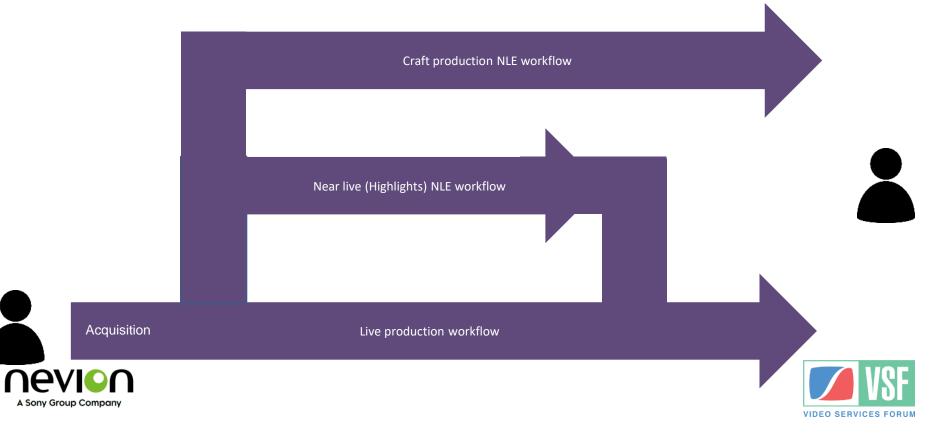




## Towards distributed production



### Media production convergence



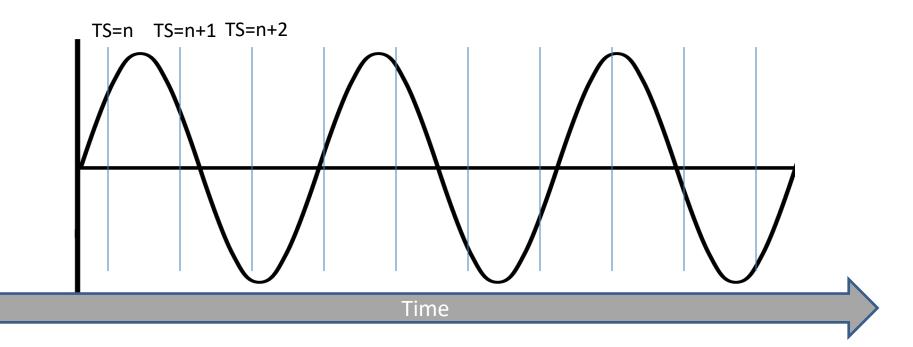
#### An image at a moment in time







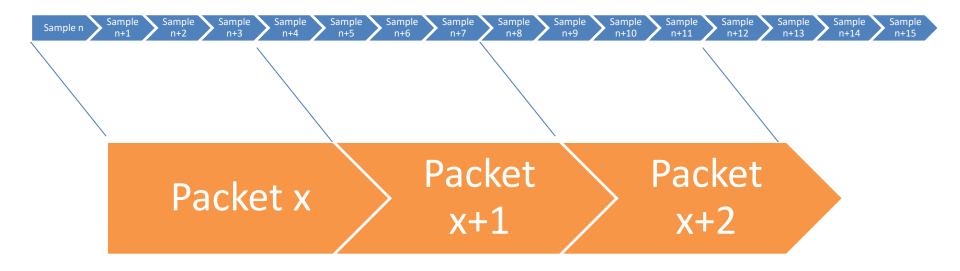
#### Audio per-sample timing







#### Linear stream flows – our raster & hardware heritage







## ST2110 senders

NI

Narrow (gapped) Typically hardware based Linked to linear active-raster-based video Small buffering requirement Capable of low latency chaining

Narrow linear Image based – not active raster Small buffering requirement Low latency when not raster interfaced Containerised software can achieve this

#### Wide

Typically software based using NIC Not linear raster related Larger buffering required Low latency when not raster interfaced





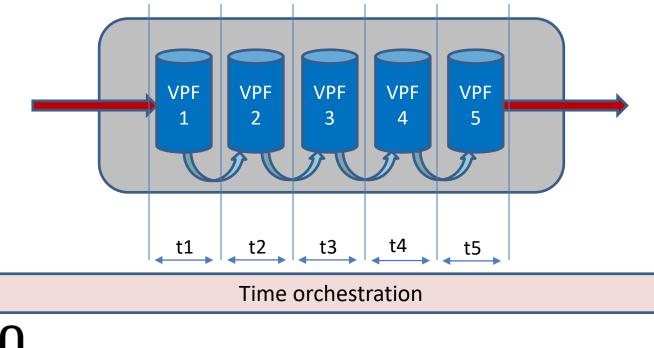
#### What maters to the content consumer...



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## Concatenated virtual processing functions, each with defined (max) execution time







#### So what legacy tech elements can we cast aside

# Send in your ideas!





What we need moving forward is technologies that provide:

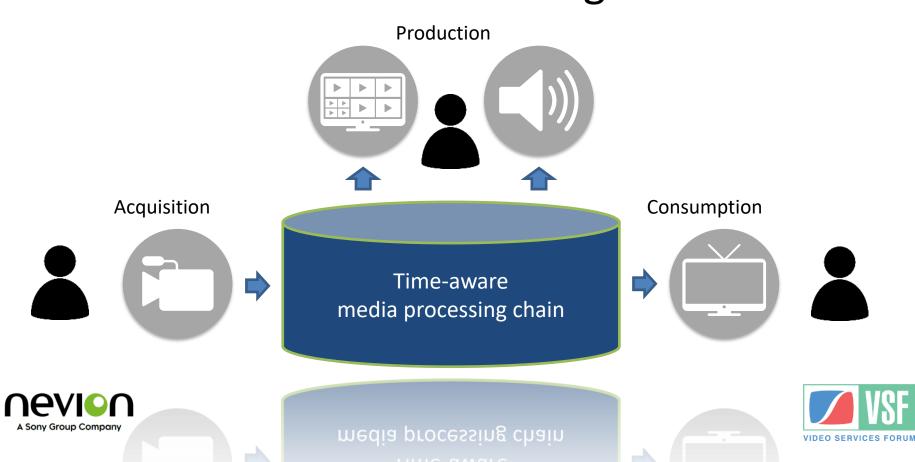
- Location independent acquisition, operation & delivery
- Sufficient media quality (resolution, frame rate, DR, PQ)
- Low enough latency for operation







#### The broadcast end game



## Thank you!

#### Andy Rayner Chief Technologist <u>arayner@nevion.com</u> +44 7711 196609





