# Unlocking The Value of Media Over IP: Networked PTP Time Delivery

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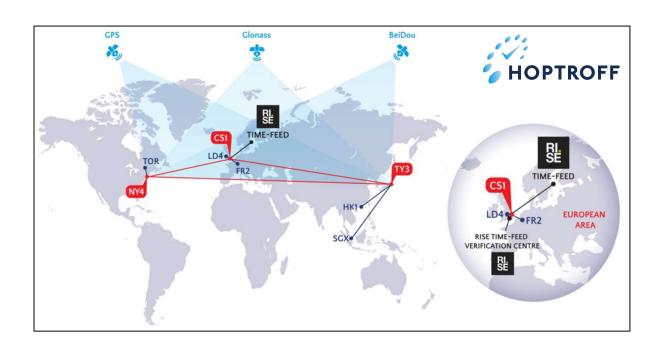




### Our Background

- Our background is supplying time as a networked service to financial services
- We discovered that networked time delivery was much lower cost than grandmaster/antenna installations at every facility
- Much lower hassle
- Resilience through redundancy and terrestrial connectivity
- We believe it is equally applicable to IP Media

### Global Time Distribution for Financial Services



#### Satellite sourced UTC

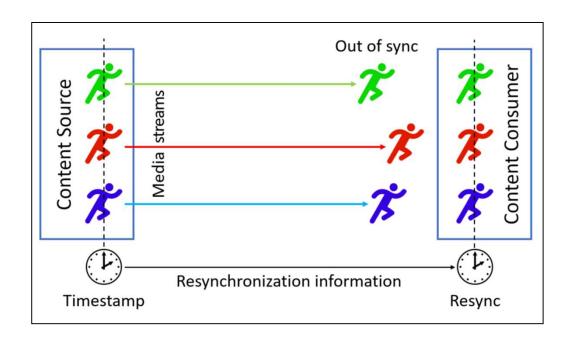
- GPS
- Galileo
- Glonass
- BeiDou

#### Terrestrial sourced UTC

RISE

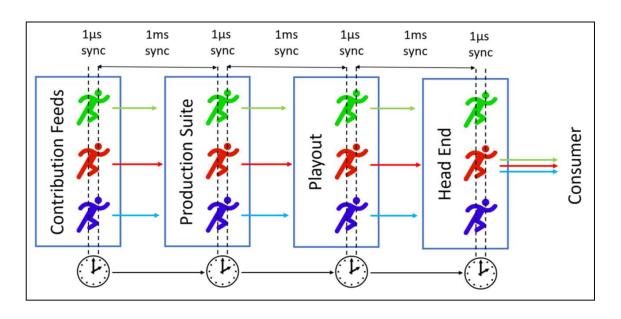
Resilient Global

### Media over IP Timing Requirement



IP is asynchronous. Media needs synchrony

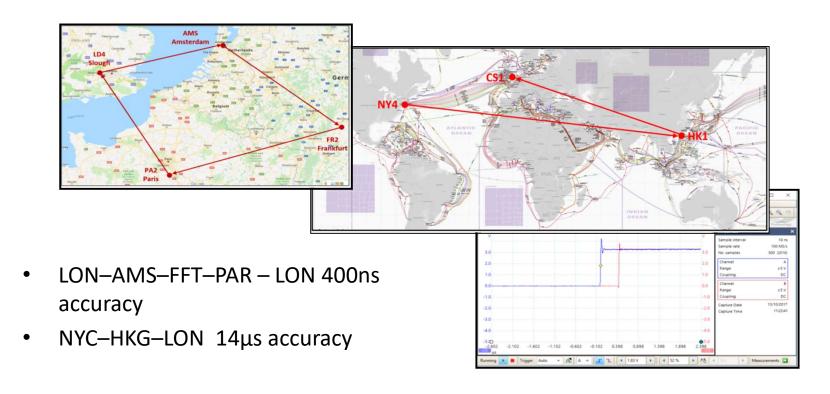
## How Accurate Must Timing Be?



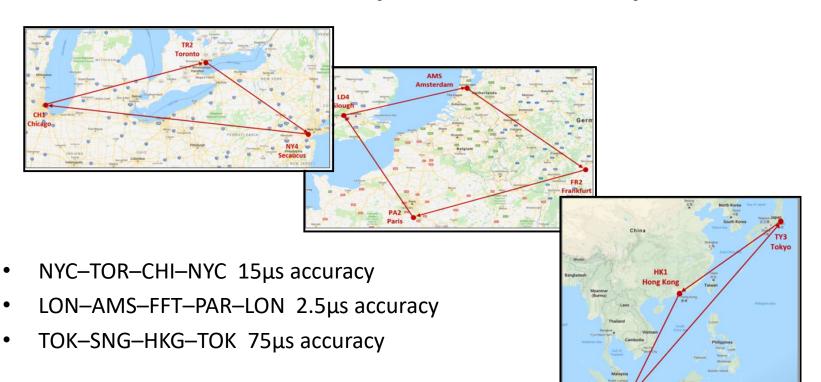
ST 2059-2: 1µs within a facility

JT-NM TR1001-1: 100ms between facilities (ideally 1ms)

# Time Delivery Over OSI Layer 2



### Time Delivery Over OSI Layer 3



Telcos struggle to do this over their own networks!

# Long Distance Delivery of SMPTE PTP

- Sent SMPTE PTP (multicast) over Layer 2
   LON AMS FRA PAR LON
- Lands on Arista 7280R for onward distribution to production facility
- Distribution accuracy 800ns



### **SMPTE PTP At The Destination**

#### **Native PTP Devices**



Contribution Feeds



Works with Native SMPTE PTP Stacks from device manufacturers – tested over Arista switch network

#### **Media Servers**



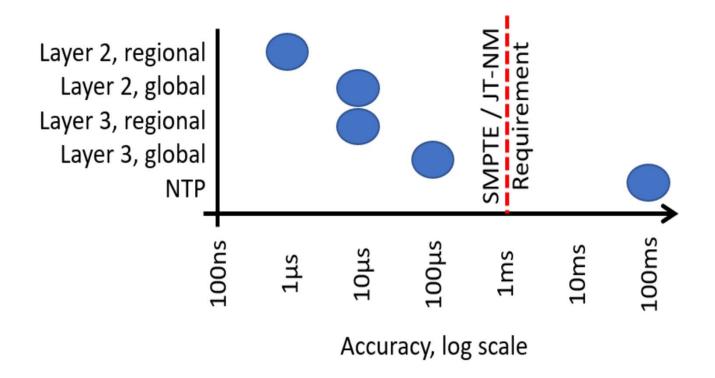
Production



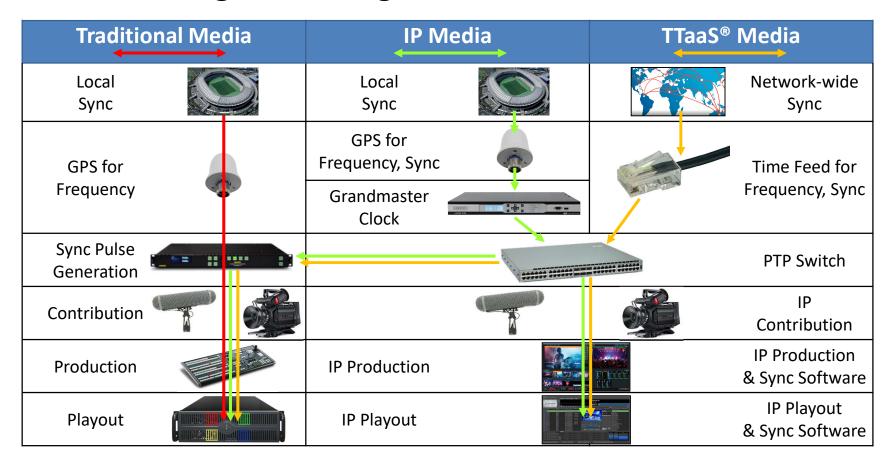
Playout

Hoptroff Time Suite Software syncs server system clocks to UTC
Works with Cloud servers

## Performance Summary



### Media Timing Technologies



### Benefits Of Networked PTP Time Delivery

#### **Low Cost**

Significantly less expensive when setup, maintenance & overhead savings considered

Pricing is opex-based, not capex, ideal for project-based work

Compare with 50% savings in financial services

#### **Low Hassle**

No need to buy, install & manage timing hardware

Requires no ongoing maintenance

Easy and quick to deploy and scale

#### **Resilient & Secure**

Network reach

Terrestrial Feed, works without GPS/GNSS

Not affected by jamming & spoofing

Isolated from core media backbone

#### **Compatible**

with existing equipment

#### **Proven**

3 years' operation in finance sector PTP Telecom and SMPTE profile



