

February 2025

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IPMX Associated Organizations











IPMX Activity Group

- **▶**Chairs:
 - Jack Douglass (PacketStorm)
 - ➤ Jean Lapierre (Matrox)
- ►IPMX Internet Protocol Media Experience
 - ➤IPMX series of Technical Recommendations that are being published as TR-10
 - ► Enables compressed and uncompressed video, audio and data to be carried over IP networks for the ProAV market





IPMX Activity Group Participating Companies

Adeas BV	BBC	Imagine Communications	Meinberg	Warner Media	
AJA Video	Christie Digital Systems	Intel	Nextera Video	RAVENNA	
ALC Network	Cisco	intoPIX	NVIDIA	Whitcomb Consulting	
Analog Way	Cobalt	Learn IP Video	PacketStorm Communications	AT&T	
Appear TV	DHC Green Dot Digital	Macnica Americas	PB Technologies Group		
Arista Networks	Diversified	Matrox Electronic Systems	Phabrix		
AWS Elemental	EvertzAV	Media Links	Sencore/PlexusAV		





Project Status

IPMX Project Status									
Document Number	Document Name	Working Draft	Submitted for Review / Approval	Posted VSF Website	Dirty Hands Workshop March 2023	IPMX Implementation Testing Event January 2024	IPMX Tested Event March 2025		
TR-10-0	Document Organization			Publish ed					
TR-10-1	System Timing and Definitions document			Published					
TR-10-2	Video			Published					
TR-10-3	Audio			Published					
TR-10-4	Ancillary Data			Draft					
TR-10-5	HDCP Key Exchange Protocol (HKEP) Copy Protection			Published					
TR-10-6	Forward Error Correction (FEC)			Draft					
TR-10-7	Variable Bit-Rate Compressed Video			Draft					
TR-10-8	NMOS Requirements			Published .					
TR-10-9	Minimum Requirements to be IPMX			Draft					
TR-10-10	HDMI Info Frame			Draft					
TR-10-11	Constant Bit Rate Compressed Video			Publish ed					
TR-10-12	AES3 Transparent Transport (Audio)			Draft					
TR-10-13	Privacy Encryption Protocol (PEP)			Draft					
TR-10-14	USB Interface			Draft					
TP-10-1	IPMX Tested Event Test Plan (Phase 1)								
AGR-1-1	Selecting Network Switches for ProAV Applications								
AGR-1-2	Methods for Testing Switches for Pro AV Applications								
Dissector	IPMX rtcp info dissector			Published .					
Dissector	IPMX HKEP dissector for HDCP			Published					
Report	VSF Pro-AV CODEC Landscape Report 0.8			Published					



IPMX Documents Posted on VSF Website

IPMX: Technical Recommendations 10-0 to 10-13

- TR-10-0:2024 Internet Protocol Media Experience (IPMX): General Organization FINAL
- TR-10-1:2024 Internet Protocol Media Experience (IPMX): System Timing and Definitions FINAL
- TR-10-2:2024 Internet Protocol Media Experience (IPMX): Uncompressed Active Video FINAL
- TR-10-3:2024 Internet Protocol Media Experience (IPMX): PCM Digital Audio FINAL
- TR-10-4:2023 Internet Protocol Media Experience (IPMX): SMPTE ST 291-1 Ancillary Data DRAFT
- TR-10-5:2024 Internet Protocol Media Experience (IPMX): HDCP Key Exchange Protocol FINAL
- TR-10-6:2022 Internet Protocol Media Experience (IPMX): Forward Error Correction DRAFT
- TR-10-7:2022 Internet Protocol Media Experience (IPMX): Compressed Video DRAFT
- TR-10-8:2024 Internet Protocol Media Experience (IPMX): NMOS Requirements FINAL
- TR-10-11:2024 Internet Protocol Media Experience (IPMX): Constant Bit-Rate Compressed Video FINAL
- TR-10-12:2023-2 Internet Protocol Media Experience (IPMX): AES3 Transparent Transport DRAFT
- TR-10-13:2024 Internet Protocol Media Experience (IPMX): Privacy Encryption Protocol (PEP) DRAFT

IPMX Wireshark Dissectors

- IPMX RTCP Info Dissector
- · Wireshark Dissector for HKEP



IPMX Dirty Hands Interop

- > Purpose: Validate the core IMPX Technical Requirements draft documents
- ➤ Location: NFL Los Angeles
- > Dates: March 6 to March 8, 2023
- > Participating Companies
 - > intoPix, Macnica, Matrox, Meinberg, Nextra/Adeas, PacketStorm, and PB Technologies Group





IPMX Dirty Hands Interop













IPMX Implementation Testing Event

- ➤ Purpose: Validate core IPMX documents, so they can be published based on Implementation Testing Event.
- ➤ Validation criteria:
 - > At least two vendors interoperating with no critical or substantial issues.
- ➤ Location: Matrox, Munich, Germany
- ➤ Dates: January 20 to January 24, 2024
- ➤ Participating Companies
 - ➤ Cobalt, EvertzAV, intoPix, Macnica, Matrox, Netgear, Nextera/Adeas, PacketStorm





IPMX Implementation Testing Event

















IPMX Tested Event 2025

- ➤ Location: Evertz, Burbank, CA
- Dates: March 24 to 28, 2025
- > Purpose:
 - ➤ Validate the core IMPX Technical Requirements
 - ➤ TR-10-0 Document Organization
 - ➤ TR-10-1 System Timing and Definitions
 - > TR-10-2 Uncompressed Video
 - > TR-10-3 PCM Audio
 - TR-10-8 NMOS Requirements including AMWA IS-11 NMOS Stream Compatibility Management
 - > TR-10-9 IPMX Requirements for System Environment and Device Behavior
 - ➤ TR-10-11 CBR Video
 - ➤ Provide a snapshot in time of how vendor equipment aligns to key parts of the standards and specifications.
 - ▶ Increase the likelihood that IPMX devices will interoperate.





IPMX Tested Event 2025 (Continued)

- ►IPMX Early Adopter Badge:
 - Companies that actively participate in the IPMX Tested Event in March will receive a badge
 - Badge is an acknowledgement of participation in a critical test for IPMX's development
 - ➤ Badge may be displayed in the participants booth at trade shows and may be used in communications with their customers
- ➤ Participating Companies: Cobalt, EvertzAV, intoPIX, Matrox, Meinberg, Nextera/ Adeas, PacketStorm, PB Technologies Group and PlexusAV





2024 Trade Shows



ISE24 Barcelona



Infocomm24 Las Vegas



NAB24 Las Vegas



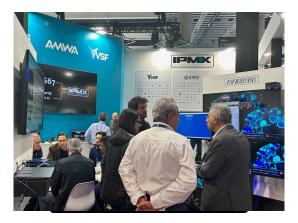
IBC24 Amsterdam



2025 Trade Show ISE 2025 Barcelona









NAB25

- ► Location: Las Vegas
- ➤ Dates: April 6 to 9, 2025
- ➤ Target Goals:
 - ► Announce IPMX Early Adopter Badge
 - ➤ Work with NAB to promote IPMX
 - ►NAB to make IPMX a major marketing focus
 - ► NAB wants to become ISE show in the US
 - ►NAB sponsored IPMX training sessions and demonstration area
 - ▶ 16 Presentations on main stage of NAB IP Showcase







Thank you

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